

Managing User-Created Content: The Delfi Experience

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Abstract

The proliferation of user-created content is a centrepiece of the emerging generation of web applications, collectively known as Web 2.0. This talk will reflect on the disruptive effects of large-scale user-created web content, and the challenges and opportunities it brings about. The talk will also discuss the mechanisms that Delfi has deployed to effectively manage user-created web content in its portals and Delfi's experience in moving from Web 1.0 to Web 2.0.