

# Tarkvara TAK

Jaak Vilo

# STACC

Software Technologies and Applications

Competence Center

Jaak Vilo

Estonia needs R&D in ICT for  
sustainable software industry

*/computer science/*

# From University to Industry

- Research relevant to companies
- Topics interesting for students
- Results both for academia **and** for industry
- **Funding** from industry, matching from EAS

# Timeline

- 2008 August – started planning
- 2008 September – LOI (partners!)
- 2008 Nov - 2009 Jan – planning, negotiating, writing proposal
- 2009 Feb – Hearings; May – decisions
- July – STACC
- August – Consortium Agreement
- Sep-Dec Detailed plans, project launches

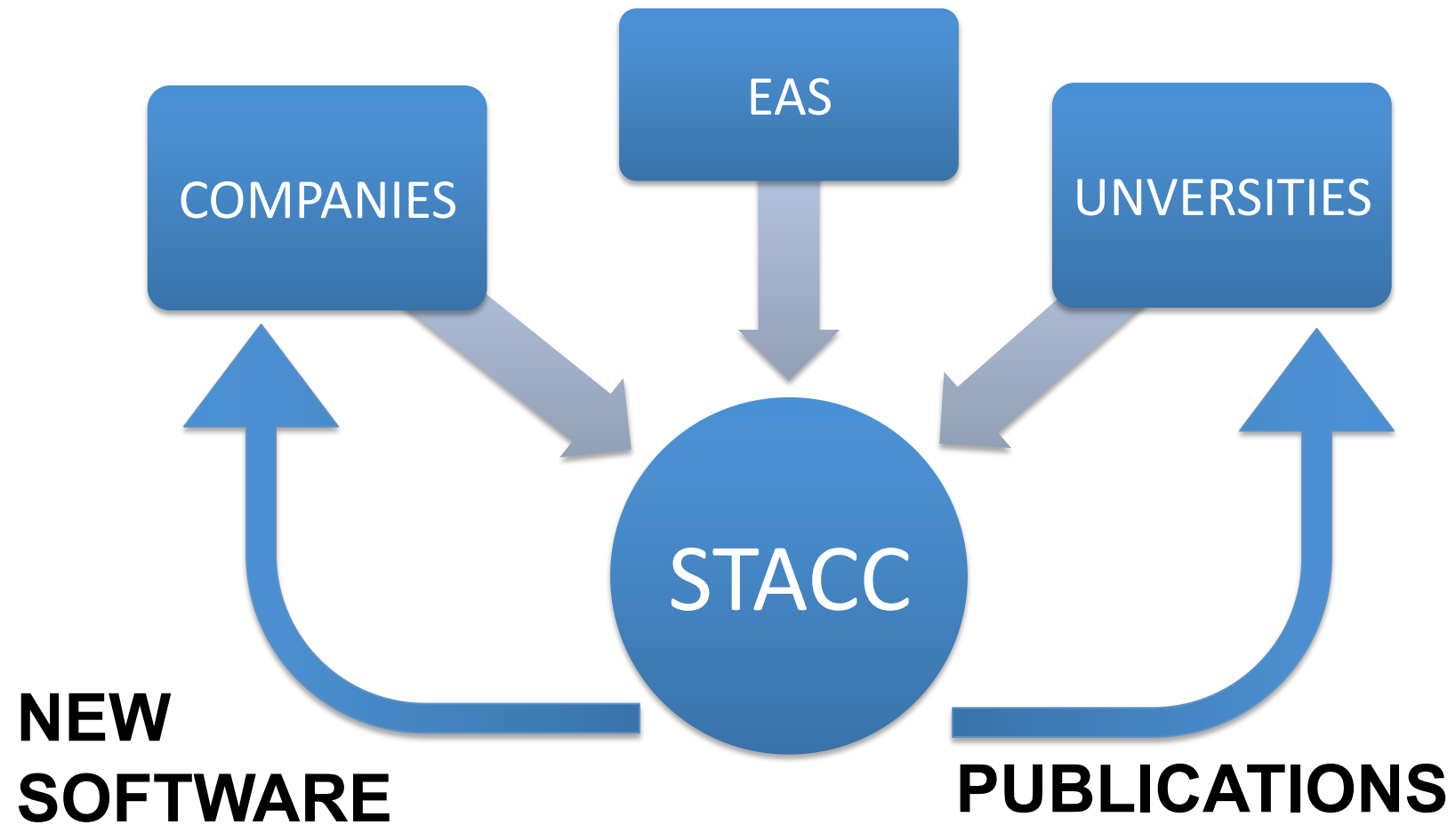
# Partners



# Started from a business problem

- Need for better software
- Co-operation between academia and companies
- Enterprise Estonia Competence Center program

# Co-operative R&D center





# Research Tracks and Programs

## Data Integration and Mining (DIM)

1.1 Web Analytics  
and Social  
Network Analysis

Delfi, Logica, Quretec,  
Regio, Skype

1.2 Biomedical  
data integration  
and mining

ITK, Cybernetica, Quretec

1.3 Privacy-  
Preserving Data  
Mining

Cybernetica, Swedbank,  
Quretec

## Software and Services Engineering

2.1 Smart Internet  
Interfaces

Delfi, Regio,  
Webmedia

2.2 Smart Services

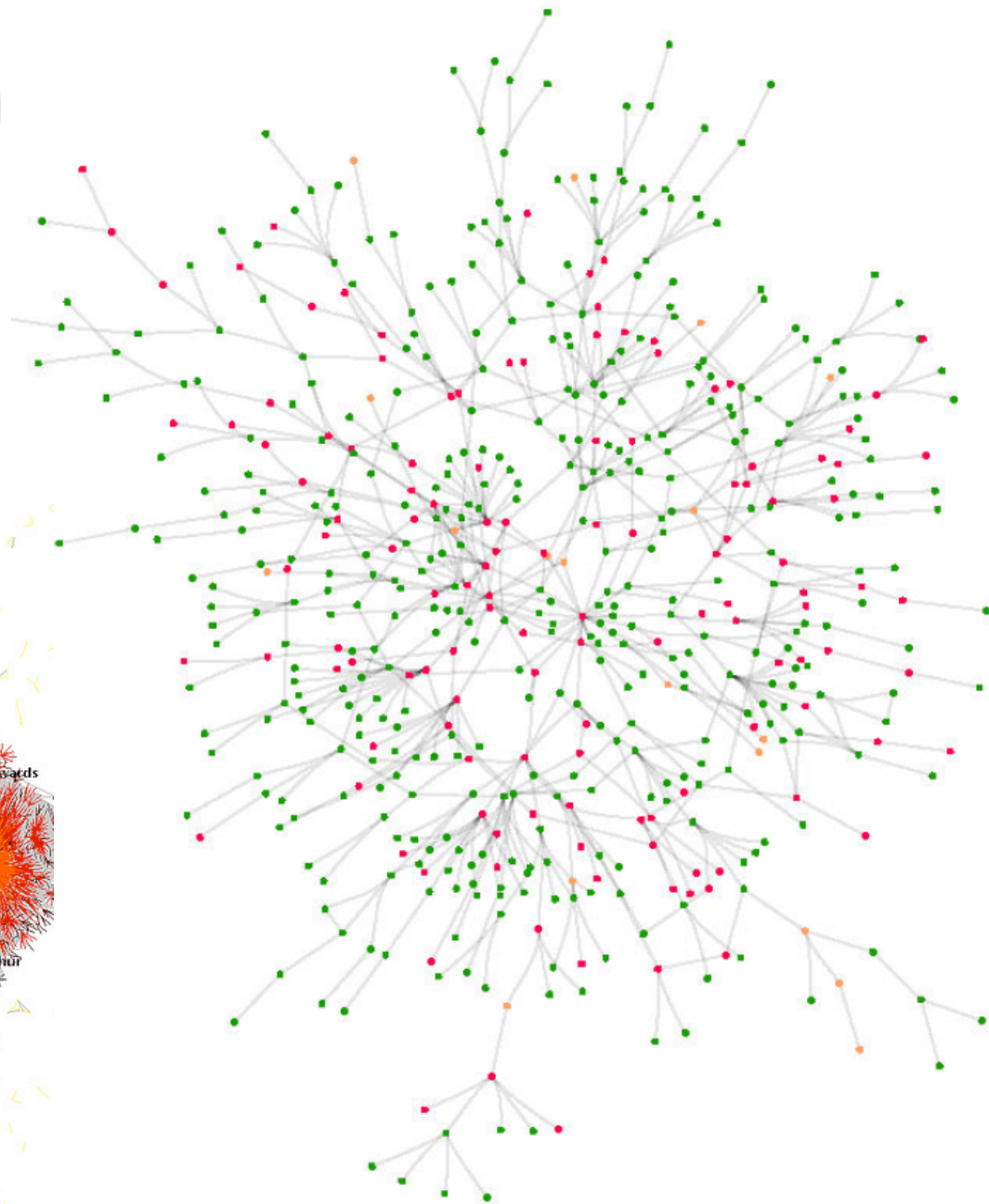
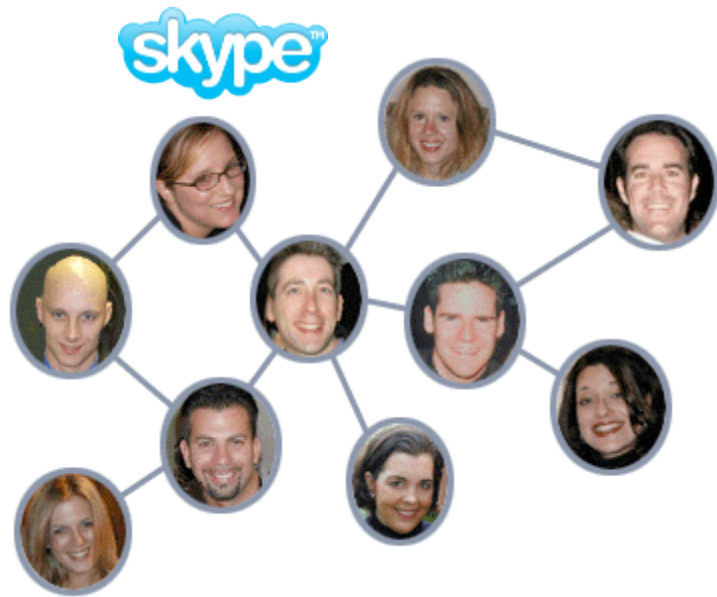
Webmedia, Regio, Logica,  
Cybernetica

2.3 Software  
Development  
Productivity

Webmedia, Logica,  
Cybernetica, KnowIT

## 1.1 Web Analytics and Social Network Analysis

- Methods for **analysing the structure and dynamics of very large social networks and raw web usage data** in order to discover user clusters, user goals, service or product consumption patterns, customer churning patterns, spam and fraud patterns and other patterns of individual or collective user behaviour.
- Application to **user interface personalization and re-organization**, personalized search, targeted advertising, peer-to-peer network monitoring, and derivation of e-Business metrics associated to advertising, customer acquisition and retention/churning, and business intelligence.



Twitter Social Network, 20K nodes 250K edges

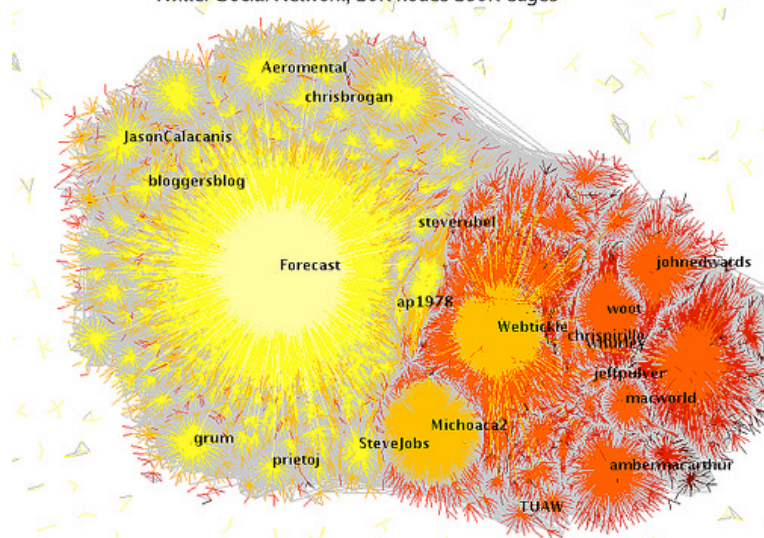
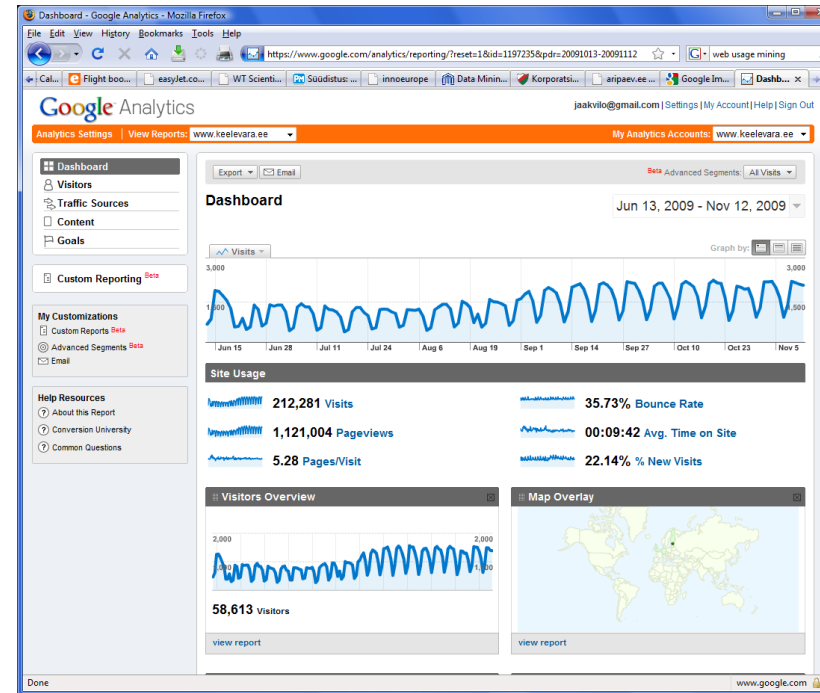
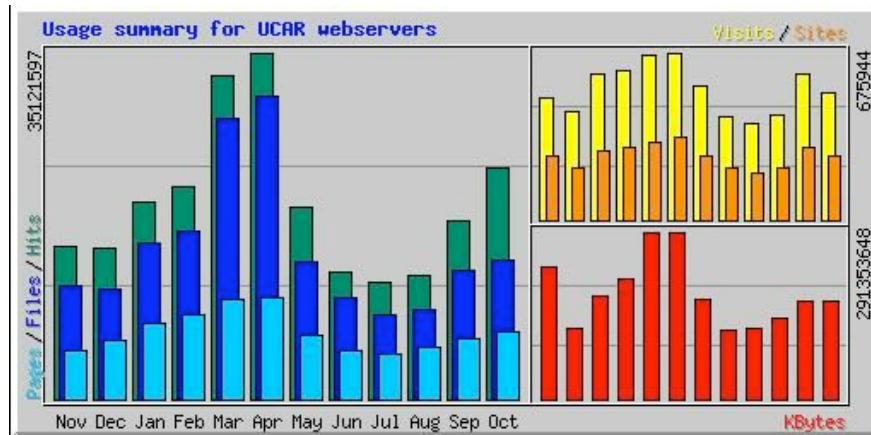
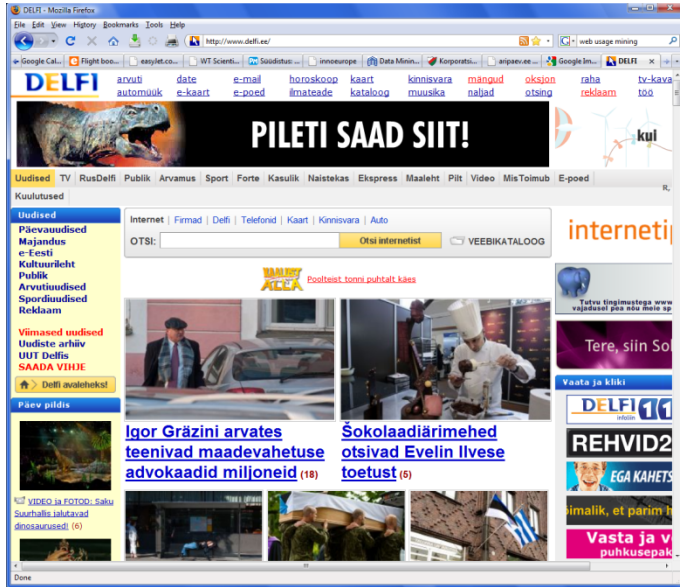


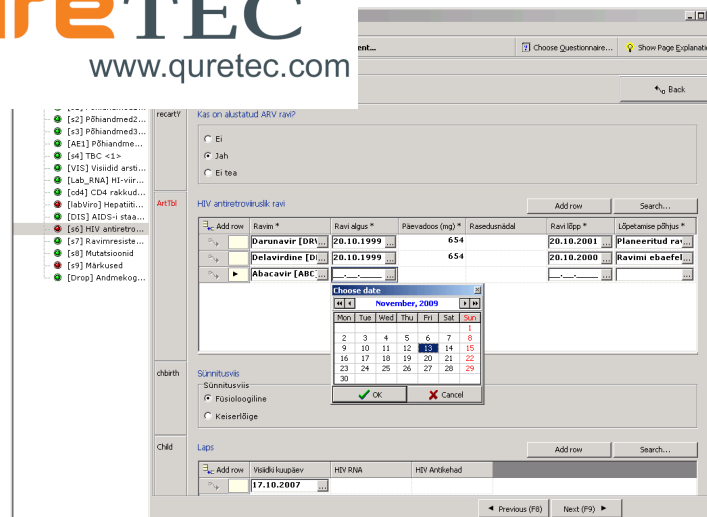
Image Copyright UMBC eBiquity Research Group

# Web usage mining

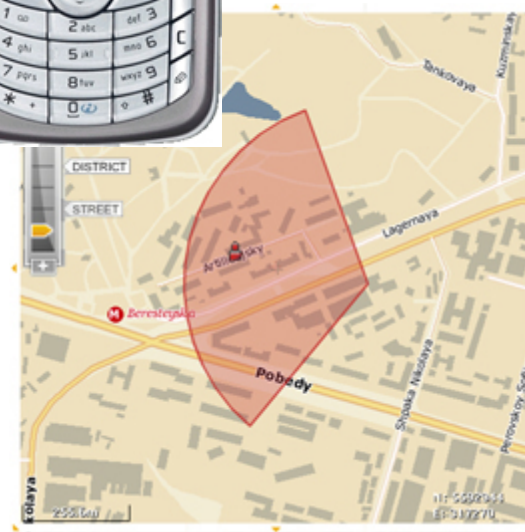




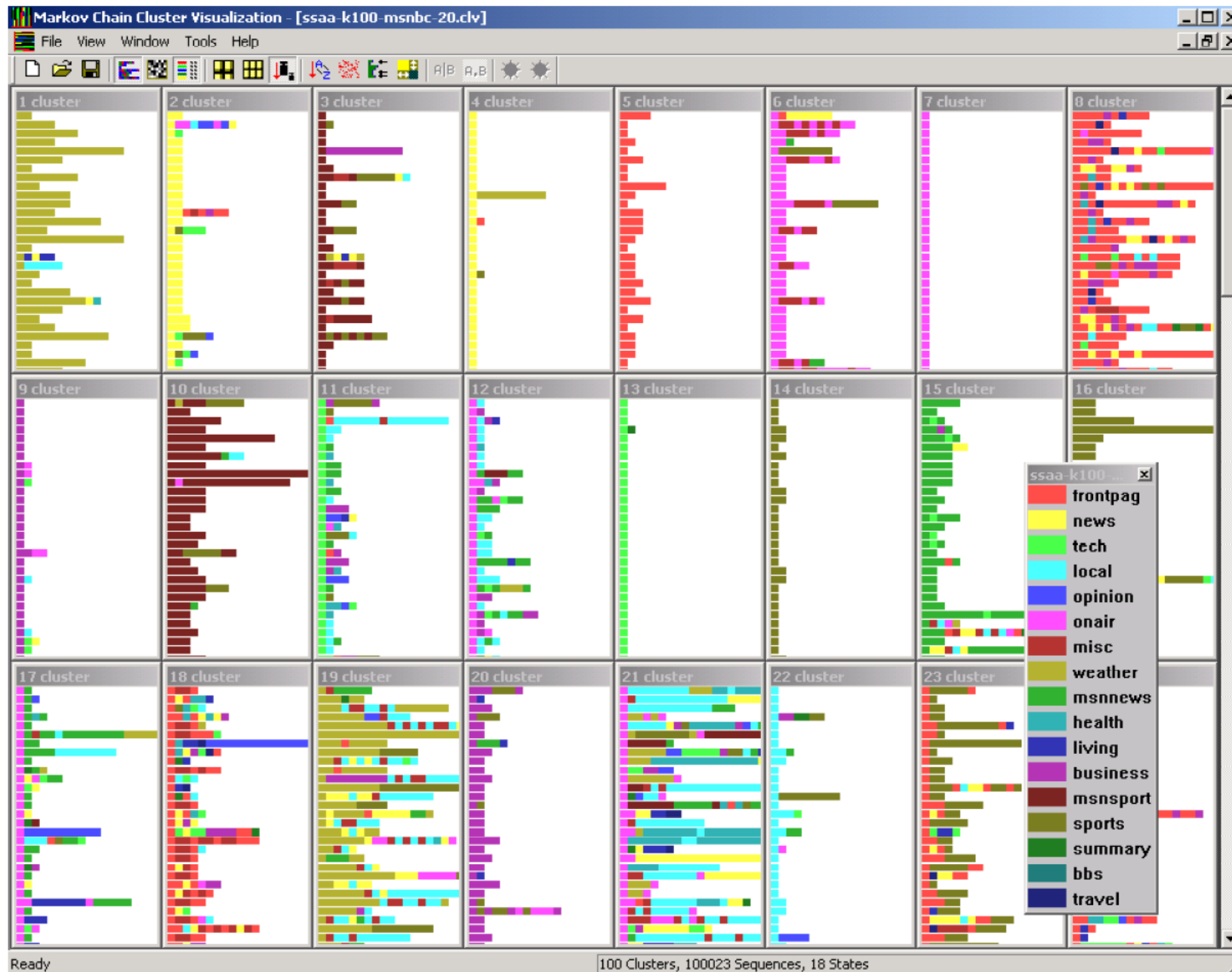
**QureTEC**  
www.quiretec.com



Reachu



**STACC** Software Technology and Applications Competence Center



# Activities

## 1. Social Network Analysis

- mining of very large (400M nodes, x 10 edges) graphs for elementary properties

## 2. Web (and software) log mining

- warehousing
- clustering, visualisation, decision support ...

## 3. User Intent Prediction

- real time learning of user intent and goals
- collaborative filtering

## 1.2 Biomedical data integration and mining

- To develop **data integration and analysis methods** for **electronic patient records** and **biomarker data** with the goal of improving the (early) diagnosis and medical treatment of the diseases.
  - Complex disease of COPD as the proof of principle
  - Mining Electronic patient records and E-Health data
- UT – data mining; TTU – medical know-how and data
- Hospital and e-health solutions





**HANDWRITING TO TEXT**

**PRESCRIPTIONS**

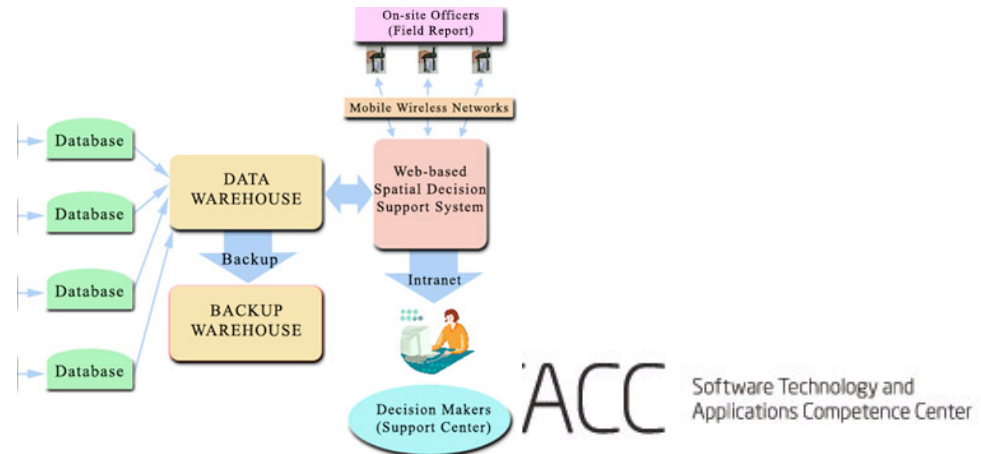
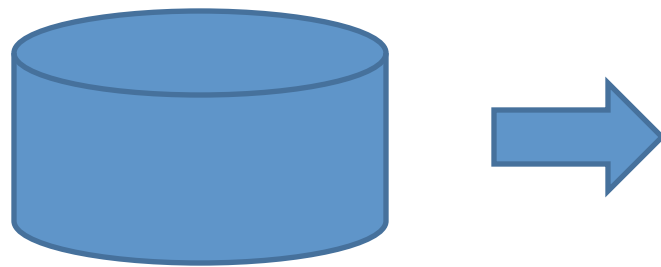
**ELIMINATE TRANSCRIPTION COST**

**AUTOMATE LABS**

**CORRECT, DOCUMENT & IMPROVE CODING AT THE SOURCE**

**EMAIL & POP-UP COMMUNICATION**

**CODE TO THE DOCUMENTED LEVEL**



# Activities

1. COPD patient cohort buildup based on smoking etc characteristics
2. Data warehousing and decision support for hospital e-health data
3. Introducing ontologies into clinic
4. Text mining of medical records

## 1.3 Privacy-Preserving Data Mining

To develop and to evaluate **privacy-enhancing methods** for data storage and processing, along two complementary directions:

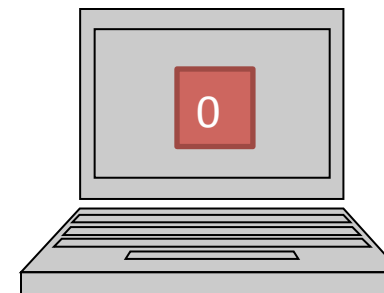
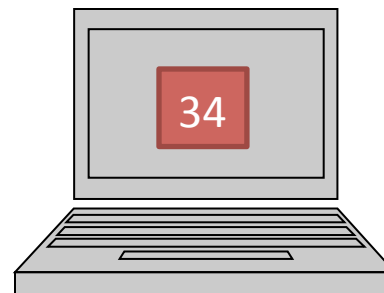
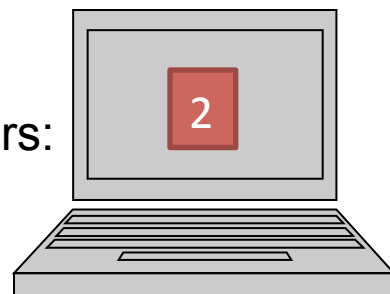
- 1. Security of micro-data releases and query auditing:**  
Detection and elimination of possible privacy breaches in data to be published, and detection of queries to (medical and financial) databases that may breach the privacy of individuals.
- 2. Privacy-preserving data aggregation:** Development of secure and practically efficient methods for aggregating data from multiple sources, that leak nothing beyond the end aggregate results.

# Privacy preserving DM



Q: sexual behavior of HIV patients?

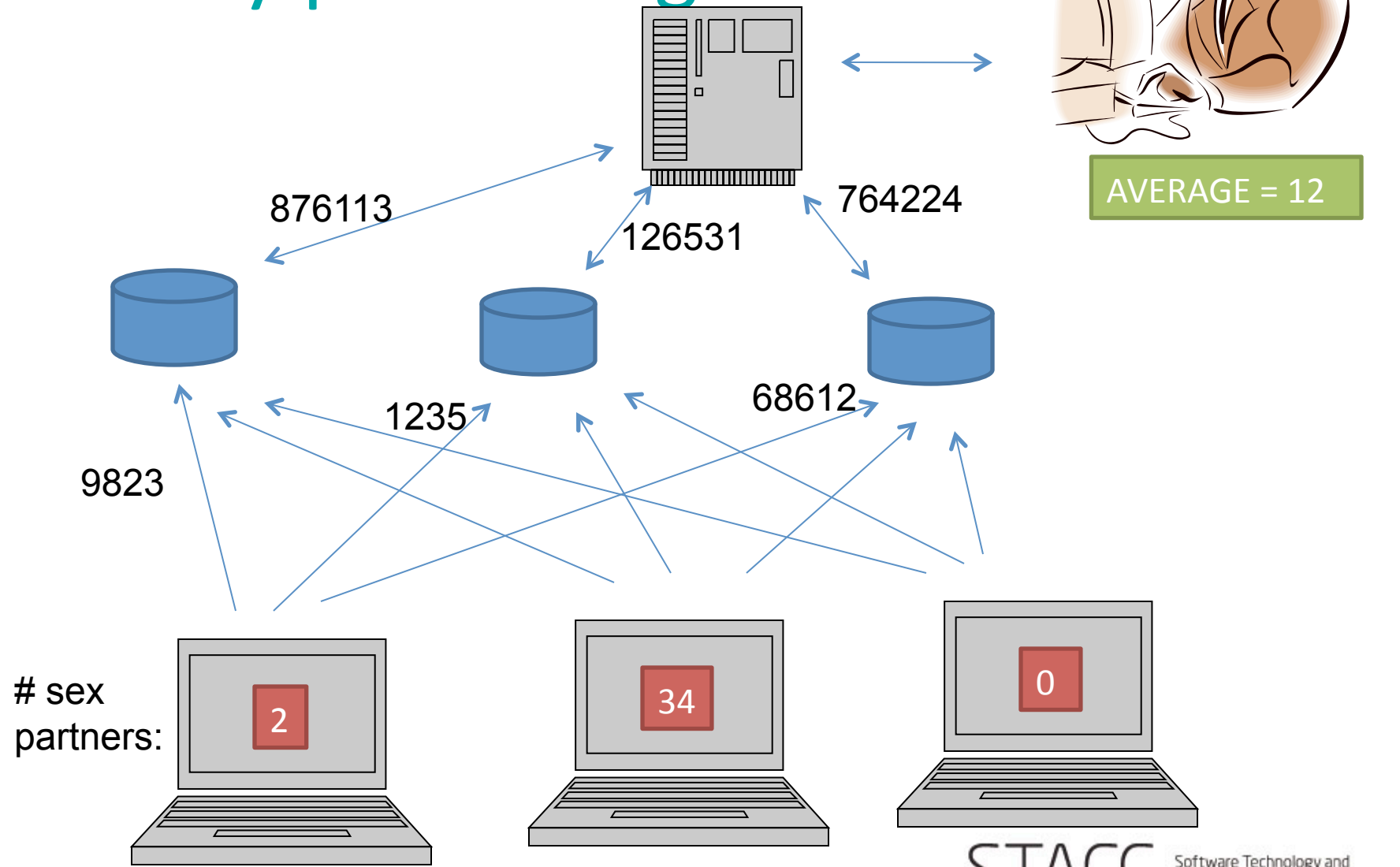
# sex partners:



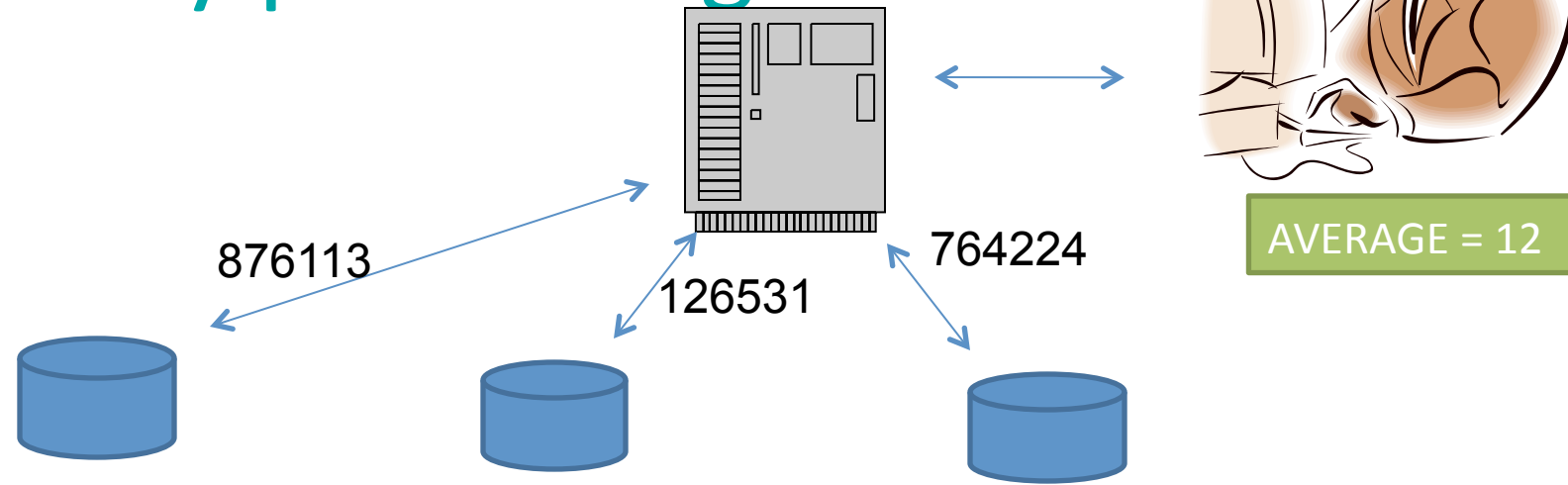
# Privacy preserving DM



AVERAGE = 12



# Privacy preserving DM





# ShareMind

## Activities in 1.3

1. Micro-data protection mechanisms
2. An environment for developing privacy-preserving applications
3. Demonstration: questionnaire system
4. Protocol analysis for secret-shared applications



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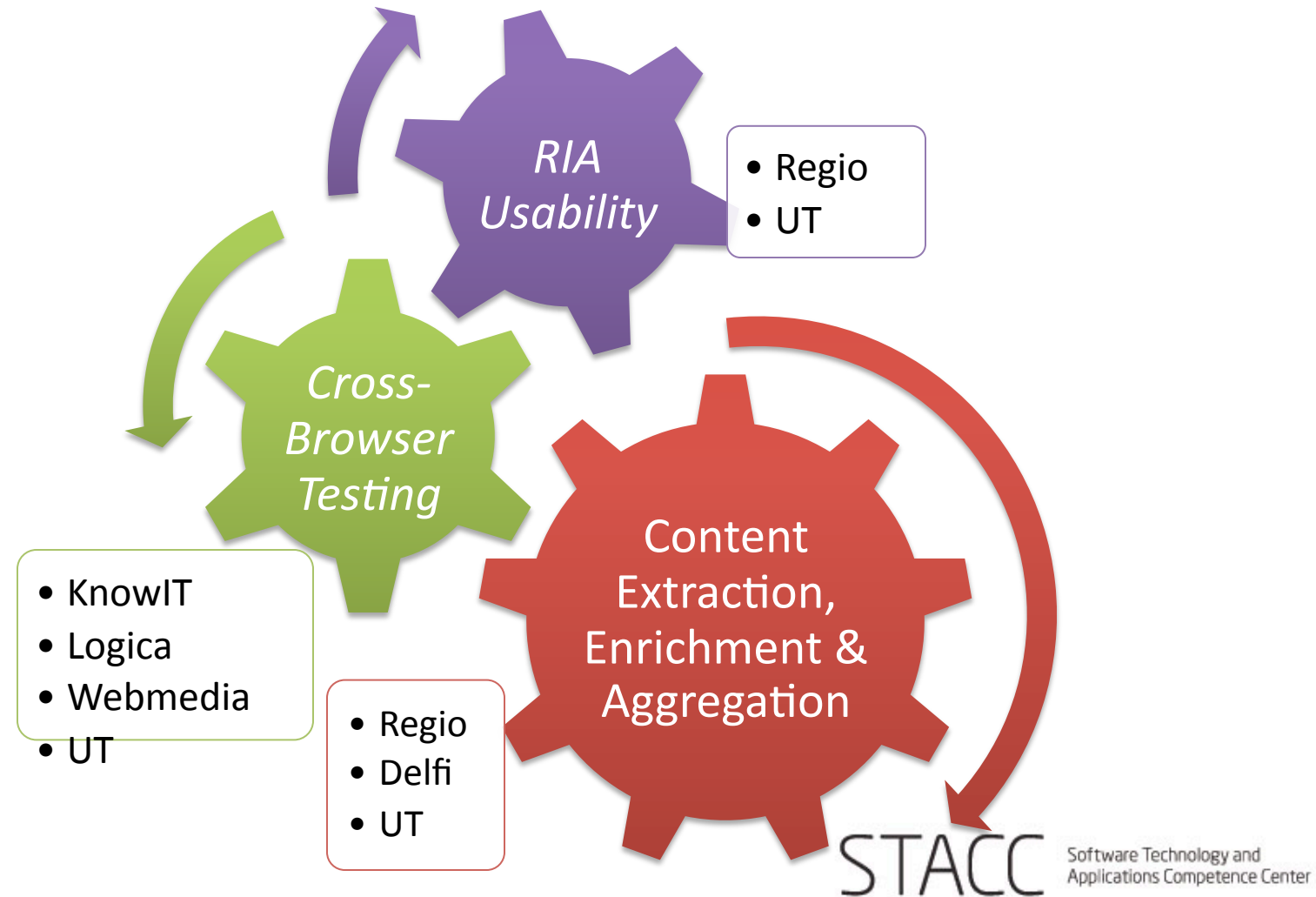
2.3 Software  
Development  
Productivity

Webmedia, Logica,  
Cybernetica, KnowIT

## 2.1 Smart Internet Interfaces

- Vision: To enable the cost-effective development of user interfaces that deliver rich and personalized content over the Internet
- Such “Smart Internet Interfaces” are able to:
  - Enrich content with value-added services
  - Aggregate content from multiple sources
  - Adapt content with respect to user profiles and behaviour
- All this while ensuring:
  - Usability
  - Cross-browser and cross-device compatibility

## 2.1 Smart Internet Interfaces (cont.)



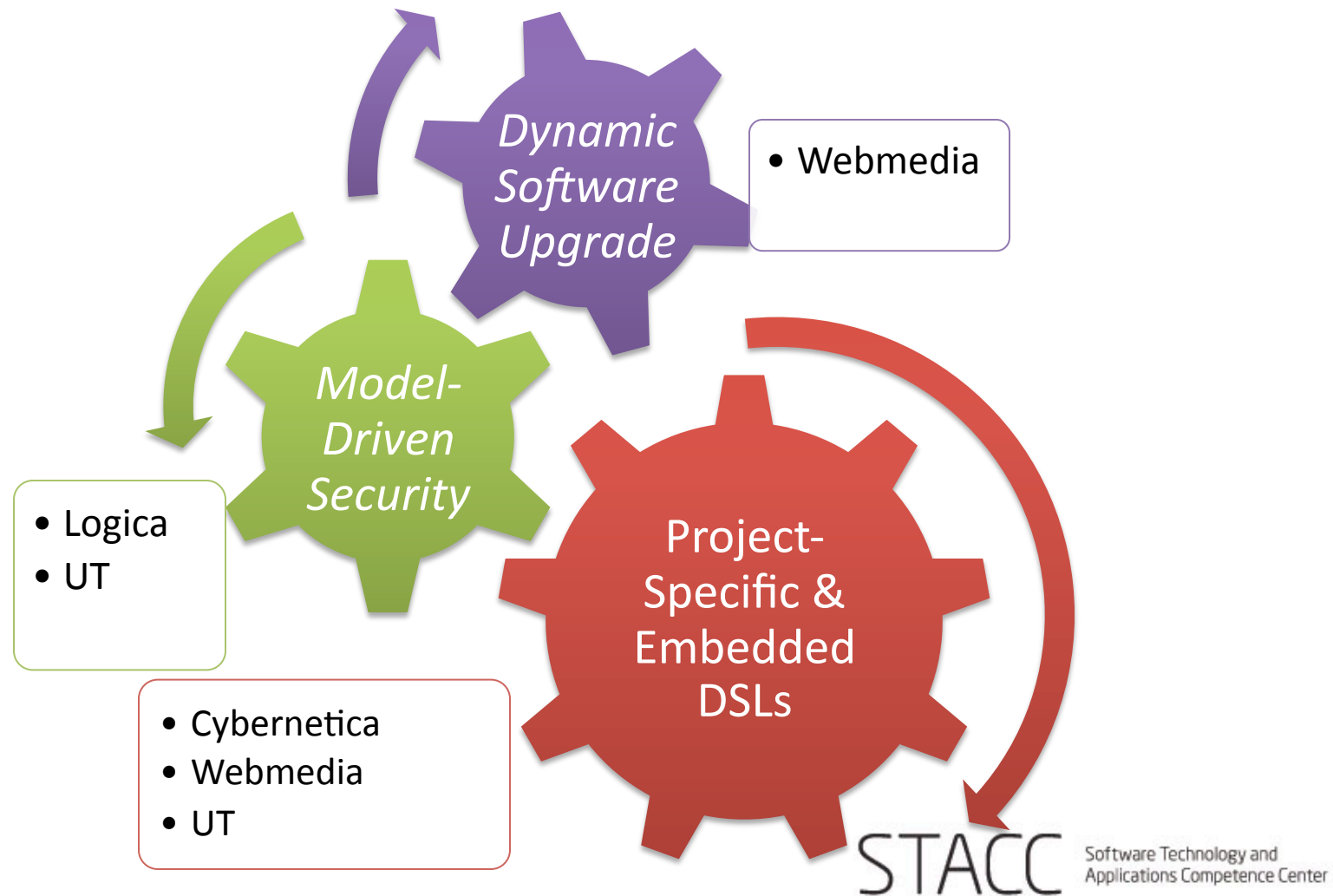
## 2.2 Smart Services

- Vision: To enable the cost-effective maintenance and enhancement of service networks
- This is achieved by:
  - Providing tools for rapid reconciliation of heterogeneous interfaces
  - Monitoring services in order to detect and resolve changes in their behaviour
  - Mining networks of services in order for:
    - Detect and analyse Service Level Agreement (SLA) violations
    - Predict SLA violations
    - Identify redundancy and re-design opportunities

## 2.3 Software Development Productivity

- To enhance the productivity of software developers by supporting business-driven and agile development methods
- Specifically, :
  - Dynamic software upgrade and continuous integration
  - Domain-Specific Languages (DSLs)
  - Model-Driven Development (MDD)
  - Real-time software development visibility

## 2.3 Software Dev. Productivity (cont.)



## 2.3 Software Dev. Productivity (cont.)

Example of research problem: Detect syntax and typing errors in embedded DSL expressions, e.g. SQL. For example, find errors here:

```
String query = "SELECT FORENAME, SURNAME, POSITION  
FROM EMPLOYEES, JOBS WHERE EMPLOYEE.JOB_ID = JOB.ID";  
if (managementOnly)  
    query+=" AND JOB.TYPE = ";  
query+=" ORDER BY ID DESC";  
statement.prepareStatement (query);  
ResultSet rs = query.execute();
```

## 2.3 Software Dev. Productivity (cont.)

- Other examples (Model-Driven Security):
  - Generate database access constraints from UML models in order to prevent unauthorised access to a database
  - Automatically hide or inhibit user interface elements that a user does not have the right to see or to modify



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# Formula for success

- **Challenges and demands from industry**
- **Researchers and students from university**
- **Funding**
- **Commercial and academic impact**

# STACC - people

## **Council:**

Monika Oit, Cybernetica  
Teet Jagomägi, Regio  
Ivo Mägi, Webmedia  
Andreas Sisask, Logica Eesti  
Margus Jäger, Quretec  
Sten Tamkivi, Skype  
Kaspar Loog, Know IT Estonia  
Kuldar Kuremaa, ITK  
Indrek Jakobson, TTÜ  
Indrek Ots, Tartu University  
Aho Augasmägi, Swedbank  
Priit Piile, Delfi

## **SAB:**

Stefan Tai  
Hannu Toivonen  
Ülo Parts

## **Research leaders:**

Jaak Vilo  
Ruth Sepper  
Jan Willemsen  
Marlon Dumas  
Peep Küngas

## **CEO:**

Indrek Vainu

**Researchers,  
Engineers,  
Programmers**

Currently ~ 20

Total: ~35-40